

MINISTRY OF THE SYMPOSIUM ON LOCAL CULTURE AND URBAN DEVELOPMENT OF "MINGLAN PROJECT"

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Abstract: 2015 "Famous Column Project" by the Ministry of Education Constructing Local Culture and City Development Seminar were hold in Jiaxing , leaders in the Ministry of Education, experts in the fields of Journals and periodics, and editors-in-chief of the journals in included in the "Famous Column Project" all presented this seminar. The seminar enhanced the significance of famous local culture project construction on the part of the academic and periodical field, discussed appropriate way to deal with the relationship between the famous column and local culture, analyzed the achievements and problems in the "Famous Column Project", probed into universities journals further development via new media form, and provided reference for mining more deeply into local culture connotation and running "Famous Column" more successfully.

Key words: Famous column project; Local culture; City development; Seminar; Review

1. INTRODUCTION

From November 13th to 15th, 2015, the journals selected by the National College of Liberal Arts Journal Research Association and the Ministry of Education's "Famous Column Project" were contacted Sponsored by the Center (hereinafter referred to as the Contact Center of the Ministry of Education), organized by the editorial department of "Jiaxing University Journal", and edited by Zhejiang University Journal The "Ministry of Education's 'Famous Column Project' Construction Local Culture and Urban Development Seminar" co-organized by the Work Research Association was held in Jiaxing, Zhejiang. Minister of Education Related leaders, well-known experts in the journal and periodical circles, some of the editors-in-chief of journals and column responsible editors selected for the "Famous Column Project" of the Ministry of Education, etc. 50 others attended the meeting.

The first important meeting held after the establishment of the Ministry of Education's Liaison Center in May 2015. Unit leaders, authoritative experts in the field of academic journals, and chief editors and responsible editors of well-known journals. This seminar revolves around the construction of famous columns. The heated discussions with local cultural development, etc. Included both macro-exposition and case analysis, which provided high-quality and valuable information for the construction of famous columns. information resources. Here, a brief overview of the content of the conference is provided in order to provide guidance for university social science periodicals to explore and excavate local cultural connotations and run well-known columns.

2. FULLY UNDERSTAND THE SIGNIFICANCE OF THE CONSTRUCTION OF LOCAL CULTURAL NAMES COLUMN , ADHERE TO HIGH STANDARDS AND STRICT REQUIREMENTS

This meeting made the social science periodical circles in colleges and universities, especially the famous column construction journals, more deeply realize the importance of the construction of local cultural famous columns righteous, At the same time, we must adhere to high standards and strict requirements in order to fulfill our mission.

Yu Yang, editor-in-chief of "Xinhua Digest", Yao Shen, editor-in-chief of "Academic Digest of Liberal Arts in Colleges and Universities", history scientist Chai Ying, executive editor-in-chief of the discipline, affirmed the significance of the construction of local cultural names from the perspective of abstract publications , and hoped that each publication would pursue characteristics, Pay more attention to the sustainable development of the column and make more efforts.

Professor Long Xietao, former chairman of the National Association for the Study of Liberal Arts in Colleges and Universities and former editor-in-chief of the "Peking University Journal", believes that the economy is history Politics is the flesh and blood of history, and culture is the soul of history. Therefore, the theme of the Seminar on Local Culture

and Urban Development is very interesting. righteous. Famous columns must adhere to cultural self-confidence, and serve the grand strategy of cultural revitalization in various regions; Not only local, but also national and global. Regional culture itself has always been a hot spot and focus of national academic attention. land Although local college journals are sponsored by local colleges and universities, the columns of the journals can also be run in an unusual way. In order to write a big article, he also believes that the construction of famous column should adapt to the trend of digitalization, specialization and internationalization of the Zhejiang Provincial Press, Publication, Radio, Film and Television Bureau, believes that local culture is a unique cultural resource of a place, with obvious regional differences. domain uniqueness Injecting local cultural elements into the body of urban development can transform the "blood" of a city and give it its own characteristics; Local culture is also formed by a region's long-term accumulation, with a profound sense of history and a sense of thickness, which can reflect the historical accumulation of a city. The combination of local culture and urban development can improve the taste of the city; local culture is the people of a region through thousands of years Created and passed on, with a broad sense of regional identity. The combination of local culture and urban development can build consensus on development and improve urban the soft power of the city. However, local culture is often hidden, and it needs a suitable carrier to release energy, internalize it in the heart, and externalize it. In shape. The establishment of local culture columns in university journals can not only expand the popularity and influence of journals and columns, but also contribute to local cultural research. It plays a positive role in promoting research, urban development and the promotion of soft power. "Journal of Jiaying University" relies on the strong local cultural research atmosphere and the academic advantages of the school , and expands the development space of the journal with its own characteristics. Since 2003, the column "Jiaying Celebrities and Jiaying Culture" has been opened, and researchers from all over the country have been invited to study and discuss Jiaying culture and Jiaying cultural celebrities.

Director Tian Jingcheng of the Publishing Management Office of the Department of Social Sciences of the Ministry of Education pointed out that the most fundamental thing to run a good academic journal is to have a correct orientation and first-class academics. Academic research is ideological, and it must not only be accumulated, but also carefully considered, with the goal of pursuing high academic quality and level. want To do a good job in the name column, the first thing is to have characteristics, and the second thing is to have level. The construction of "Famous Column Project" is to open up a special column on the basis of comprehensive journals for detailed research, so as to give full play to comparative advantages. Therefore, the famous column must pursue characteristics and high standards.

3. CORRECTLY HANDLE THE RELATIONSHIP BETWEEN THE CONSTRUCTION OF THE NAME COLUMN AND THE LOCAL CULTURE , SO THAT THE TWO CAN PROMOTE EACH OTHER

How to correctly handle the relationship between the construction of famous columns and local culture, and how to use the cultural characteristics and advantages of various places to promote the development of columns? opposite In the past, what role can the local culture column play in promoting local culture? This is what everyone pays attention to at the theoretical and practical levels. focus problem.

Professor Xu Feng, president of Zhejiang University Journal Editing Work Research Association and editor-in-chief of "Zhejiang University Journal (Social Science Edition)", believes that the famous column How should publications pay attention to reflect their own characteristics and advantages, enhance pertinence, embody high quality, and insist on sustainable development? It is necessary to promote the improvement of the overall level of university journals and contribute to the overall development of university philosophy and social sciences. important questions to answer. The core competitiveness of journals is content. The construction of the famous column of university journals not only needs to have the depth of looking at the world In order to grasp and forward-looking efforts, it is more necessary to base ourselves on China and develop with characteristics. Local culture is an important part of winning the content of university name column construction. The construction of famous columns is a unique theme for Chinese academic preparation, and the value of local culture requires journals to focus on culture, technology, politics, society, and

literature. Discover and develop through continuous understanding, continuous grasp and continuous selection of civilization. The "Famous Column Project" of the Ministry of Education was selected into the journal Liaison Center Chairman and editor-in-chief of "Journal of China University of Geosciences" Liu Chuanhong believes that the city is an organic system created by people themselves, and the quality of human life depends largely on the way cities are built.

There are tons of different ways to express yourself, but the most important of these is undoubtedly culture. Take Jiaxing as an example. When talking about Jiaxing, Chinese people first think of Nanhu Lake, the birthplace of the Communist Party of China. The brand association between the Red Boat culture and the city is very strong! wonderful local language Culture has nurtured a uniquely attractive city, and it has nurtured one after another local cultural column with wide influence, and how to discover local culture. To enrich the connotation of the city, enhance the image of the city, and highlight the charm of the city are practical problems and ideals that need to be discussed in a sustainable manner. On the question Minjiang University and editor-in-chief of "Journal of Minjiang University", intermediary in the report of "Deeply Cultivating Local Culture to Feed Urban Construction" Introduced the "Journal of Minjiang University" in strengthening cultural exchanges and communication between the two sides of the strait and the "Belt and Road" construction and other services to local cultural construction efforts and achievements. Based on the "Fujian Culture Research" column, they built a platform for the research, inheritance and promotion of "Fujian Culture" A good platform plays an active role: Participated in the establishment of several local cultural research institutions, participated in the publication of Fujian culture, folk customs, etc. more than a dozen, also convened "Fujian Culture" research experts and scholars to discuss the specific construction of "Mindu Folk Custom Garden" in Minhou County, Fuzhou City. program and helped advance the The establishment of the "Six Um" National Academy, etc. "Journal of Minjiang University" will further strengthen cooperation with various places cultural and scientific research institutes, dig deeper into Fujian studies and marine culture in academic research, and further strengthen the exchanges and cooperation between Fujian and Taiwan cooperate.

Professor Li Junheng, editor-in-chief of "Journal of Xuchang University", introduced up The "Wei and Jin History Research" column has made an important contribution to boosting Xuchang's urban cultural construction, especially in creating a tourist cultural city. "Research on the History of the Wei and Jin Dynasties" published "Three Kingdoms Culture Grand View", "History of Xuchang Place Names", "History of Xuchang Local History" and "Eight Hundreds of Yingchuan" through research and compilation. Years", "Three Kingdoms of Wisdom" series, "Wei, Jin, Southern and Northern Dynasties Research Series" (6 volumes), "Xuchang Tourism Culture" series, etc., for decision-making departments to clarify ideas, clarify directions, establish key points, build platforms, discuss Path and other aspects provide necessary and useful reference and reference.

4. COMPREHENSIVELY ANALYZE THE GRATIFYING ACHIEVEMENTS OF THE CONSTRUCTION OF THE FAMOUS COLUMN AND DEEPLY ANALYZE ITS EXISTING PROBLEMS

National Association of Liberal Arts Journals of Colleges and Universities, and former editor-in-chief of "Journal of Beijing Normal University (Social Science Edition)" exist "The Joys and Sorrows of Minglan Construction" comprehensively summarized the achievements of Minglan Construction, and deeply analyzed the existing deficiencies, which attracted the attention of the participants. attention. He summarized the achievements in the construction of the famous column into "eight promotions": one is to promote the development of academic research, especially In particular, it is the refinement and deepening of research; the second is to promote the process of discipline construction, with research results, theoretical support, personnel training and other aspects to promote It promotes the construction of relevant disciplines, and each name column focuses on highlighting the characteristics of disciplines, which promotes the establishment of some disciplines; According to their respective advantages, some well-known journals focus on the leading role of topics, some focus on the research of cutting-edge issues, some insist on theoretical innovation and the combination of industry, education and research, and some insist on justice and socialism cultural positions, some are very concerned about people's livelihood problems, some provide intellectual support for the solution of national

security and social difficulties; the fourth is to promote the dissemination of academic research results, some The excellent articles published by the famous column are published regularly or irregularly, which not only further expands the influence of academic research results, but also further It has improved the popularity of famous columns and their publications; fifthly, it has promoted the cultivation of new academic talents, and many famous columns attach importance to discovering and cultivating young and middle-aged By, Promoted the growth of a large number of academic newcomers; Sixth, the construction of the famous column has promoted the improvement of the quality of the publications, and many of the publications of the famous column have already been published. Enter the ranks of high-end periodicals; Seventh, it promotes the formation of a good atmosphere in the field of social science periodicals in colleges and universities to compete for fame. The editorial department uses famous journals as references to study new development strategies, open up new research fields, and strive to make the journal unique and outstanding. level , which has greatly improved the quality and level of academic journals; eighth, it has promoted the diversification of column-running measures, such as strengthening the concept of special topics, and matching with the school Relevant research institutions work together to establish a mechanism for experts to participate in the column, and so on. These "eight promotions" show that the construction of famous columns has identified the target for the development of social science journals in colleges and universities, found a way, explored methods, accumulated experience, and its influence will be lasting and far-reaching.

For example, he believes that the in-depth study of the name column is orderly rather than messy, and it is scaled rather than "fragmented", which is beneficial to readers. It has a strong visual impact and shocking power of thought. He talked about reading "Jiaxing University Journal" 2013 No. 4 "Jiaxing Celebrities and Jiaxing "Prospering Culture " topic "Red Boat Spirit" research series articles said: "Many authors interpret the 'Red Boat Spirit' from different angles, It not only has a profound sense of history, but also has important practical significance. It can educate, inspire and inspire people! "I was moved while reading, While meditating: Traveling through the historical turmoil and looking at the current prosperity, I deeply feel the infinite power of the "Red Boat Spirit" and the Chinese spirit! Nine masterpieces passed on This kind of positive energy, My ideals and beliefs have been sublimated again, my soul has been baptized again, and my life has been rejuvenated! " "absolutely okay say , If I read a single article on the 'Red Boat Spirit ' , I would not have such an impulse and emotional arousal. 2015 Issue 4 of 'Jia' There are 9 more articles on the "Red Boat Spirit" in the column titled " Celebrities and Jiaxing Culture". Compared with the previous article, this article is The " Red Boat Spirit" discusses more in-depth, has more new viewpoints, is more academically rational, and involves a wider range of disciplines. After I read the 'Red Boat Essence' God's historical status, scientific connotation, theoretical significance and contemporary value have a further understanding. If I say, I read the last feature article The first chapter is more about emotional stimulation, so reading this special article is more about rational thinking. The reason why I spare no space to talk about this feeling Accepted , I want to explain that the special research of the column is conducive to promoting the deepening and development of academic research. "

Another example, From the two sets of data, he looked at the influence of the construction of the famous column on the improvement of the quality of the publications where the famous column belongs. First, 8 of the 65 famous column publications 16 of them were upgraded to famous periodicals of the Ministry of Education, accounting for 12% ; 16 famous journals were selected as journals funded by the National Social Science Fund , accounting for 25% ; Seven of them were selected into the top 100 social science periodicals in the country , accounting for 11%. The sum of the three items accounted for 48%. That is to say , there are 65 names column 48% of the publications in the famous columns have stepped into the ranks of high-end periodicals. Second , according to the statistics of Teacher Mao Hongxia , as of now , the first and second batches of 32 23 publications (including extended editions) in the name column were selected CSSCI source periodicals , accounting for 71.9% ; 19 were selected into the " Chinese Core Periodicals Overview", accounting for 59.4% ; 27 (including the extended edition) were selected into the " Core Period of Chinese Humanities and Social Sciences" Overview of Periodicals , accounting for 84.4%. 18 of the 32 famous columns were selected into the three core journals , accounting for 56.3% ; 5 were selected into the two core journals home , Accounted for 15.6% ;

Journals were selected as a core journal, accounting for 18.8%. Taken together, 90.7% of the title columns belong to the publications Selected as a core journal. Other editor-in-chiefs also confirmed the above point of view, here are a few examples to illustrate.

Zhou Xiaohua, editor-in-chief of "Journal of Beijing Union University", introduced in the report "The Difficulty and Construction of the Local Culture Column of University Journals—Taking the "Beijing Studies" column and "Chinese University Series Professional Periodicals·Regional Culture Studies" as Examples". "Beijing Union University "Journal of China" actively explores a way of running journals between the professionalism and comprehensiveness of university journals, that is, through a special Colored columns reflect the professional direction; then mature columns are used to link the entire journal together. And there is a relationship between each column, Reflected in the overall publications, gradually moving closer to professional publications. For example, the "Beijing Studies Research" column is related to the school's Beijing Studies Research Base and related Close cooperation with relevant research institutes, giving full play to its disciplinary advantages, not only has a deep academic foundation, but also has good development prospects, so that experts and scholars from Beijing and even the whole country have gathered around the editorial office to study related issues, and published a group of representative domestic first-class high-quality academic papers arts. Focusing on the study of Beijing studies, the column of cultural industry research has been extended. This column also tries to echo the theme of Beijing cultural and creative industries, and at the same time respond to Beijing issues. In this way, it gradually moves closer to the professional journals that study Beijing issues. Although the journals are still comprehensive journals, they have gradually developed a relatively clear professional orientation and have their own characteristics.

"Journal of Soochow University" integrates the publication and pays attention to topic selection and planning. One is to integrate the existing journal resources to create high-quality humanities and social sciences Academic journal group. Integrate the resources of the original periodicals, and lay out the "one comprehensive and multi-specialized" periodical group structure: Rename the original medical edition as Educational Science The original engineering edition was renamed as the law edition, and the original natural science edition was renamed as language and semiotics research, forming a humanities journal led by the philosophy and society edition, supported by the law edition, educational science edition and "language and semiotics research" A group of social science academic journals has explored a new academic The development model of academic journals. The second is to focus on topic selection and planning. Relying on the advantages of disciplines and regions, the journal has set up the column "Research on Modern Poetry and Prose in Ming and Qing Dynasties". Relying on the key research bases of the Ministry of Education, the column "Research on Urbanization Issues" was set up, and the column "Research on Wu Culture" was set up based on geographical advantages head. Tracking academic frontiers and hotspots, set up relevant columns on Eastern European neo-Marxism research, "emerging rights" appeals, etc.

"Journal of Tibet University", gave an example to introduce the famous column article "Tibetan Studies" which was led by the Tibet Autonomous Region government. Guided attention and instructions. "Journal of Tibet University" will focus on the school's two major subject groups of "plateau science" and "traditional culture", With "Tibetan Studies" and "Western Forum" as the main columns, Tibetan studies mainly study traditional culture, and are planning to actively explore some endangered Focusing efforts on cultural relics, interviewing well-known experts in Tibetan studies, and paying attention to the difficulties and hot spots of Tibetan studies.

Professor Wei Yanhong, editor-in-chief of "Journal of Hengshui University", introduced how the column "Dong Zhongshu and Confucianism Research" promoted the development of Dong Xue. Using the column as a platform, they held the "2012 National High-end Academic Forum on Dong Zhongshu's Thought" and "2015 International High-end Academic Forum on Dong Zhongshu's Thought" Forum", and also actively created the "Dong Zhongshu Research Library", which has published 4 volumes, filling the gaps in Dong Xue's research anthology, and will cooperate with relevant institutions to publish the "Dong Zhongshu Research Series", bringing influential Dong Xue at home and abroad The research monograph has been republished. Based on this column Dongzi Academy has also been expanded to bring together well-known experts of Dongxue and Confucianism at home and abroad on the platform to jointly

promote the development of Dongxue and Confucianism.

Professor Pan Guoqi also summarized the problems of "three reductions", "two shortages" and "one bottleneck" in the construction of famous columns. "Three minus First, the number of issues published by some famous columns has decreased; second, the number of articles published by some famous columns has decreased; third, the number of high-quality articles published by some famous columns has decreased ; The function of the society is not played enough, and the second is that some famous columns promote the overall quality of the publications. The improvement is not enough; "a bottleneck" refers to the phenomenon of "three reductions" in some name columns , which concentrates on a problem, which is the name column Construction has encountered a bottleneck that is difficult for sustainable development.

"Journal of South China Normal University ", believes that in view of the issue of sustainable development of the column, the editors of the journal have built a column During the process, it is necessary to make overall plans and adopt the method of "deep digging at fixed points and cross opening" to solve the problem. The so-called "fixed-point deep digging" means to make research questions To be specialized and in-depth in the topic is to dig thoroughly, which problems in the field of the column are not enough, and which problems are still neglected, the editor should actively guide the author to do in-depth research; the so-called "cross-opening" means As Width said, the editor should help the author to open up their minds , such as doing comparative research between China and the West, comparative research between ancient and modern times, interdisciplinary research, and interdisciplinary research.

Under the existing academic evaluation mechanism, how can local university journals solve the problem of hard to find good manuscripts? Editor-in-chief of " Journal of Hubei Institute of Technology" Ren Yu Zhiping believes that in order to have good manuscripts, we need to pay attention to the strength of young and middle-aged authors. Many young and middle-aged authors are well-educated and promising way, Some articles are not necessarily worse than university scholars, some are even better. The column "Research on Chinese Filial Piety Culture" attaches great importance to the academic strength of young and middle-aged people. And given a generous remuneration, the practice has proved that the effect of this measure is good, won many high-quality manuscripts from young and middle-aged scholars, and the column has also formed a good sexual cycle. And Liu Chuanhong believes that to get a good manuscript, you need to "play the emotional card", respect and contact scholars more, and many scholars also agree. It is emotional. In the long run, "unknown publications" can also win high-quality manuscripts from university scholars; Scholars fight for it. These scholars already have professional titles, and there is no need to use manuscripts to gain fame and interests. Income can make them willing to hand over the manuscript to "unknown publications".

Regarding how to broaden the source of manuscripts , jump out of the "narrow circle", and expand the field of vision of the column, Xu Xu, deputy director of the editorial department of "Journal of Binzhou University" Jin believes that the practice of open publication and special planning can be adopted. They adopt the concept of open journals , Over 80% of the publications are external manuscripts. The authors of the famous column of "Sun Tzu Studies" include both domestic core experts and young scholars, etc. The opening of the journal has brought many high-quality manuscripts to the column pieces. "Sun Tzu Research" also adopts the form of special research, and each issue publishes a special topic, such as Sun Tzu's management thought, Sun Tzu's art of war and our country. Maritime strategy, etc. , around the topic, related topics have been dug deeply, and a strong group of authors has also been formed. Jia Jian, deputy director of "Journal of Handan University" I just thought that forums and seminars could be used more. Participating in some influential local forums and seminars in various forms can often Get some high-quality manuscripts , get acquainted with experts in this field, and then enter the high-end academic circle in this field to expand the influence of the column. "Zhao Culture The "Research " column also planned special topics such as Xunzi's thought research and Tai Chi culture research, which not only drove related academic research, but also improved It increases the influence of the column and is also conducive to the sustainable development of the column.

5. EXPLORING THE USE OF NEW MEDIA TO DEVELOP SOCIAL SCIENCE JOURNALS IN COLLEGES

AND UNIVERSITIES

In the era of big data, new media has developed rapidly and has become one of the main channels for dissemination of academic information. severe challenge. Yao Shen especially put forward suggestions on how academic journals should face the challenges of new media: There is still a window period for a period of time for the transition from paper media to digital media. Convergence of media. "Journal of Zhejiang University" is the earliest and the most cutting-edge in the application of new media, and the interactive experience is also very successful; Research magazine has also done a good job, opened the magazine's WeChat public account, established the magazine's online platform, and realized online and offline interaction. There is also video content on the platform, and the speeches and reports of contributing authors can be broadcast live on the Internet. In terms of domain publishing and on-demand customization, Nanjing University, Tsinghua University, Wuhan University, etc. have prepared to cooperate with Chaoxing to establish an online academic platform. These publications practice academic The journal industry can learn from and cooperate.

Long Xietao believes that the Mingzhu Contact Center of the Ministry of Education can establish a Mingzhu website, allowing Mingzhu editors to exchange ideas through the Internet, and it can also Gather the articles of various famous columns on one website, and even add another ten or twenty local cultural columns that are not famous columns to form a joint force and use the Internet to disseminate The characteristics of real-time and fast broadcasting expand the influence of the name bar.

In terms of using new media, "Journal of Soochow University" has improved the online submission and review system, opened a WeChat public account, and promoted excellent articles. Zhang He released important news, cooperated with many databases such as Chaoxing Digital, and took the lead in launching the "New Type of Rights and the Rule of Law in China" and "Soochow Wisdom Libraries" two domain publishing platforms. And the special periodical "Regional Culture Research" established by "Chinese University Series Professional Journals" breaks the gap between university journals and periodicals. The boundaries of the national colleges and universities aggregate the advantages of relevant regional culture, select excellent articles among them, and expand to a higher level on the digital platform The regional cultural research space, and strive to create the most authoritative digital journal on regional cultural research in the country. Journal of National Colleges and Universities The articles published in the relevant local culture columns are the main content of the selection of regional cultural research web journals. Regional Cultural Studies is currently bimonthly Journal, the deadline for submissions is on the 20th of every single month, and 30 to 50 articles are selected for each issue. Since March 2014, 8 issues have been published so far. A total of 269 articles were collected. The special-field academic publishing platform "Chaoyun" that is being designed and constructed by the National Academic Journals of Colleges and Universities — the special academic publishing platform is a new embodiment of the column construction on the digital communication platform, and it is also a new transformation of the "Regional Cultural Studies" online journal. Opportunities, which take topics and columns as basic units, can better reflect editorial ideas and concepts, and make our local culture columns glow new in digital communication vitality.

In addition, the participants also expressed their opinions on how to make good use of the platform of the Ministry of Education's Minglan Contact Center. "Journal of Minjiang University" Zhao Editor-in-Chief Lin Bin believes that the exchange of experts and scholars in this symposium is very good in form and of great significance. Inspired, he suggested that the contact center hold similar meetings on a regular basis every year; also suggested that the website of the contact center should be established to make it a common home garden, You can also jointly publish a series of books on famous columns, appraise excellent papers on famous columns, and hold special professional training on famous column editors, etc.

The Ministry of Education's "Famous Column Project" Construction of Local Culture and Urban Development Seminar is to explore the "Famous Column Project" of the Ministry of Education and the development plan.

It is an important activity to carry out research and academic discussions related to the construction of famous columns, which embodies the core concept of combining theory with social practice, academic research and social development. Although the meeting is short, it is of great significance. The discussions centered on the theme of the meeting, Both academic and more academic value.

COMPETING INTERESTS

The authors have no relevant financial or non-financial interests to disclose.

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