

ANALYSIS OF THE IMPACT OF INTERNET SLANG ON THE DEVELOPMENT OF CHINESE LANGUAGE AND LITERATURE

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Abstract: With the continuous development of science and technology, great changes have taken place in human daily life and production activities. This trend not only makes people pay more attention to New things have a better understanding, and it also promotes the widespread application of Internet language. Especially in the era of popularization of information technology, Internet language has It has become the main way for people to communicate in daily life, which to a certain extent has also had a great impact on the development of Chinese language and literature in China. Therefore, how to improve the standardization of the use of Internet slang so that it can better promote the healthy development of Chinese language and literature has become a research topic that relevant people attach great importance to.

Keywords: Analysis and research on the impact of the development of Chinese language; Literature in Internet Speech

1 OVERVIEW OF INTERNET SPEAK

Language is the main carrier for emotional exchange and communication between people, and it occupies a very important position in people's daily production and life. With the continuous progress and development of the times, network technology has been fully popularized and applied, and Internet language has gradually entered public life and has quickly become a basic way for people to communicate in daily life. But in actual use, although Internet slang will bring endless challenges to people's production and life, Fun, but in a sense, it also hinders me the effective development of Chinese language and literature, therefore, in order to avoid the expansion and spread of this phenomenon, relevant departments and units must strengthen management of the use of Internet slang, and then maximize its positive effects. Only in this way can we promote the development of Chinese language and literature in our country and bring it to a good and healthy operating state.

Network language is an emerging language form, which is mainly based on network technology and is a descriptive language or IT that appears in various media forms. Field professional terminology. From a broad perspective, Whether it is grammatical structure or vocabulary usage, It is very similar to modern standard Chinese language, but from a narrow perspective, it is different from traditional flat media language, with great simplicity and vividness, and And it is often presented to people in the form of pinyin, English letters, numbers with special meanings, and vivid three-dimensional Internet pictures. Since its creation, it has been influenced by It is loved by the majority of netizens. Because the Internet has created a rich virtual world for people, in this world, emotional communication between people cannot be adopted. To express it in realistic language, we must use some novel and Only unique vocabulary or sentences, or even the use of some typos and incorrect sentences, can lead to good communication. In this case The following highlights the importance of network language, which is The novel language style and genre quickly became popular among netizens important language method for mutual communication and expression of emotions style, and it appears in people's daily production and life nowadays It has had a great impact.

2 INTERNET SLANG CHARACTERISTICS

2.1 Creative Characteristics

The online world is an extremely virtual world. When most netizens communicate emotionally online, they Will use some novel and unique words with special meanings Communicate through words, symbols, pictures, etc. and follow With the continuous development of network technology, these novel network Internet language is also constantly enriched and vivid, which can You see, Internet language has extremely creative characteristics.

2.2 Convenience Features

Internet language is often expressed in Pinyin, English letters, Numbers with special meanings and vivid three-dimensional online pictures are presented to the majority of netizens. Therefore, during use, it not only improves the typing speed of netizens, but also saves communication time, which has great significance. Strong convenience.

2.3 Entertainment Features

The online world can bring endless benefits to the vast number of netizens. Fun, which is inseparable from the strong support of Internet language support, because through ever-changing forms of media, In order to allow netizens to experience a relaxed and pleasant online experience, And allow netizens to create while enjoying More fresh Internet language, so the entertainment of Internet language The characteristics of joy are very obvious.

2. 4 Irregular Characteristics

Looking at the current Internet language from the perspective of the Chinese language, whether it is Chinese characters, numbers, English letters, text, symbols, etc., there are great irregularities, and strange words, typos, and incorrect sentences emerge in endlessly. Therefore, by definition, Internet slang is extremely arbitrary and unstable, and it is a fashionable word game.

2.5 Keyboard Features

In Internet language, the most common way of expression is to use special symbols on the computer keyboard to express true emotions. With the widespread use of keyboard symbols, this way of expressing Internet language has become more and more vivid and three-dimensional. Therefore, this keyboard feature is a "hypertext" feature that cannot be surpassed by our country's traditional Chinese language and literature.

2. 6 Subjective Characteristics

In terms of creative characteristics, Internet slang is highly arbitrary and subjective. And it often introduces new ideas, completely breaking the constraints of traditional grammar. For example, the popular Internet slang "Lan Shou, Shiitake Mushroom" is a new Internet language that is close to commonly used Chinese words. This is also one of the techniques often used by netizens to create Internet slang.

2. 7 Hybrid Characteristics

The hybrid characteristics of Internet language are mainly reflected in its ability to integrate different national languages and make them form into a complete and novel emotional expression sentence, such as: " 3Q " (THANKYOU) Thank you; " ME 2 " (ME TOO) I'm waiting too.

2. 8 Image Characteristics

The image characteristics of Internet language are not only reflected in the use of keyboard symbols to shape Internet language, but also in the use of some vivid Chinese vocabulary to allude to Internet language. For example: "Jiang Zi" is used to allude to " like this ", "net bug" is used to allude to "netizens", etc.

3 THE IMPACT OF INTERNET SLANG

3. 1 Positive Influence

Internet language is a technological product in the new era Objects with great influence and creativity. And for In order to make great progress in modern Chinese language and literature in our country, To develop, it is necessary to carry out scientific innovation and continuously inject new vitality, so as to achieve the expected development goals mark. The emergence of Internet language has given Chinese language and literature The development of science has brought new development opportunities, not only abundant enriches the expressions of modern Chinese and also provides Provides new vitality.

The emergence of Internet language has made my country's Chinese language Literary expressions are more vivid and visual. For example, in the early days of the formation of Internet language, netizens By passing two ordinary punctuation marks, not only does the network the strangeness of communication between people, and also prompted Communication content becomes alive through this Internet language The use of, seems to allow both parties to communicate to see each other A "smile" expression, compared to a simple text expression Compared with the above, this kind of emoticon has a more friendly feeling and human touch.

At the same time, the emergence of Internet language has also given people There has been a great increase in our daily life and study of Chinese language and literature. fun, the majority of netizens can use the Internet language Use it to express your inner emotions easily and freely, thereby making your language expression more humorous and interesting. sex. For example, The original meaning of the word " 冫 " is to represent "brightness". Before the development of Internet language, most people would not use this word. language description, but with the popularity and popularity of Internet language in recent years, The uncommon word " 冫 " has regained its fortune because of its similarity to human expressions. Used, it has been given many new meanings, such as: representing "depression, helplessness", etc., and is

deeply loved by people. In addition, the emergence of Internet language has greatly enhanced the simplicity of Chinese language and literary expression, because With the continuous progress of the times, people's life rhythm It is also becoming faster and faster. Under this trend, people's language expressions are becoming shorter and more concise. Internet language is the new language expression that people need during this period. It uses numbers, English The effective use of letters, homophones and other factors completely eliminates the It makes up for the complexity of Chinese language expressions in the past, making people The speed of text input and communication has been unprecedentedly improved The improvement, relatively, also provides a reliable guarantee for the development of Chinese language and literature in our country. It can be seen that the network Internet language not only fully reflects social issues, but also guides People pay attention to the consequences and effects of social phenomena useful, and also perfected what was lacking in Chinese language and literature Application disadvantages.

3. 2 Negative Impacts

Internet language is a new technological product that breaks the language norms of traditional Chinese language and literature. In terms of sentence usage, it completely abandons the previous standardized language expression meanings, and uses a large number of typos, incorrect sentences, etc., which has caused great troubles to Chinese language and literature education, especially the education of young people. Because they are generally young, they have strong curiosity about all kinds of new things, but they are extremely weak in judging their outlook on life and values. If they are exposed to online language for a long time at this stage, it will be difficult for them to It will definitely affect the standardized expression habits and writing methods of young people, and then provide them with skills in language appreciation, reading, etc. Learning in this area brings many disadvantages. For example, Nowadays, in the popular Internet language "Lanshou", people mainly use its homophony to replace "uncomfortable". "Uncomfortable", originally an adjective, is used as a pronoun. This method of language expression can easily mislead young people into misunderstanding parts of speech in language learning, and once a habit is formed, it is difficult to correct it in the short term.

In addition, with the economic globalization and international exchanges increase, countries around the world are paying more attention to the Chinese language and culture has attracted great interest, and every year many foreign Friends come to my country for further study and study of Chinese language. However, among the large number of Internet languages now, there are many Most of them are homophones or homonyms of the original words, so this To a certain extent, it will hinder the Chinese language and culture in our country the spread and development of culture. For example, the original name of "Shiitake Mushroom" This meaning is a fungus that lives on the trunks of chestnut trees and other trees. plant, However, in Internet language, it is used as a homophone for "thinking". Use the word "cry". The above-mentioned online language expressions not only provide people with a normal way to learn Chinese language It brings certain obstacles to learning and can also mislead people. Thoughts lead to many misunderstandings.

3. 3 Development Impact

Relevant experts and scholars believe that the trend of any era The language of action is created by contemporary intellectual youth. Similarly, as an Internet language in the emerging era, it also fully reflects the spirit of China's cultural youth in the new era. appearance and cultural level, this fashionable and distinctive way of language expression not only enhances the intimacy between people Harmony also enhances the richness of mutual language expressions. sex and vividness. Therefore, people are accepting this new When learning new things, we should not adopt extreme attitudes, but should take the essence and discard the dross, and try to retain the norms in online language that are consistent with traditional Chinese language and literature. Sentences, removing those bad words and sentences that destroy the traditional language structure and have vulgar connotations. At the same time, in the process of application and development of Chinese language and literature, we must actively guide young people to master the correct use of online language, On the basis of enhancing the standardization of its language, it can maximize its ability to distinguish right from wrong and lay a solid foundation for the good dissemination of Chinese language and culture in China.

Since the emergence of Internet language, so popular among people It is controversial that during its development and application, it has Chinese language and literature in our country has a great influence. This kind of The impact has both positive and negative effects, because Therefore, in order to strengthen the widespread dissemination of Chinese language and literature and development, when people face Internet language, they must Its reasonable and standardized use can truly stimulate the network Language advantages for the sustainable development of Chinese language and literature Create good conditions.

COMPETING INTERESTS

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